

# THE NEXT GENERATION <br> OF FOOD PACKAGING 

# Visibly <br> Packaging 

# The Best Combination of Upscale Quality and Freshness 

Our Visibly Fresh ${ }^{\text {TM }}$ perimeter seal design increases product shelf life up to 33\%*

## Improved Merchandising

Rigid, Crystal Clear Plastic - promotes quality of contents and increases impulse sales

Upscale Design \& Minimal Ribbing - for attractive product merchandising

Easier Opening - larger, easy grip tabs help customers enjoy grab-and-go purchases
Secure Stacking Feature - conserves shelf space and creates eye-catching displays

## Improved Packing Production

8 Containers in 4 Popular Footprints - ranging from single-serve thru meal sized portions
Proof of Freshness - with audible closure assurance Improved Backroom Efficiency - no matching tops and bottoms... one-piece, one case pack
Low Carbon Footprint 100\% Recyclable PET for greener, environmentally responsible packaging

# Visibly Fresh 

A clean elegant design with less visual interference from ribbing makes Visibly Fresh ${ }^{\text {TM }}$ the perfect showcase container.


All of our Visibly Fresh ${ }^{\text {TM }}$ containers are made with Polyethylene Terephthalate (PET) material that complies with FDA regulation CFR 21 \#177.1630 for use as a basic component of single use food contact surface. Storage/Shipping Temperature: $0^{\circ} \mathrm{F}$ to $140^{\circ} \mathrm{F}$.
*Independent testing confirms that our container design INCREASES SHELF LIFE UP TO 33\%, depending on contents.

